

July 9, 2015

Registration start for the Machine Tool Fair 2016 in Shanghai

The CCMT is getting more space

From April 11 to 15, 2016, the bi-annual China CNC Machine Tool Fair (CCMT) is inviting visitors to come to Shanghai. The international fair is gaining more, urgently needed exhibition space in the Shanghai New International Expo Centre (SNIEC). After Asia's leading machine tool exhibition China International Machine Tool Show (CIMT) in Beijing, its sister trade fair CCMT is now bursting at the seams, too. The joint exhibition of German companies with the motto "Made in Germany" will be organized at both trade fairs by IMAG in Munich. Registration for the ninth edition of the CCMT with approximately 170,000 expected visitors is possible from now until September 14, 2015.

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In 2016, for the first time, there will be four more halls available to the CCMT, for a total of 120,000 m² of exhibition space. As a result, the CCMT has nearly reached the size of the leading trade fair CIMT 2015 in Beijing (131,000 m²). Starting in 2018, the exhibitors at the CCMT will be able to use the entire SNIEC grounds (ca. 200,000 m²).

"Since the first CCMT in 2000, the number of exhibitors has quadrupled, and the exhibition space is now six times as big as it was then. This impressively demonstrates the tremendous potential for manufacturers of machine tools in the Chinese market," says Peter Bergleiter, Managing Director of IMAG. This is shown by the numbers from CCMT 2014: about 910 companies presented their latest products and services on 100,000 m². The fair had around 143,000 visitors.

"Although China's economic growth is currently slowing, the demand for machinery 'Made in Germany' is continuing unabated," said Bergleiter. German machine tool technology enjoys an excellent reputation in China, and is associated with an intelligent use of machines and material savings.

German presence at the CCMT

It has already become a tradition that the German exhibitors at the CIMT and the CCMT form one of the largest groups of foreign participants. That's no wonder: Technological advantage, enormous innovative forces and the many important German suppliers are in exactly the right place in such a large and still-expanding market.



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Companies from Germany can present their products and services as part of the joint German exhibition at particularly attractive terms. Before, during and after the trade fair, for example, German contact persons of IMAG are available at any time. At the fair, there is a quiet, separate lounge area with catering as a retreat or for customer conversations. And pursuant to the motto "Made in Germany", all the German exhibitors will be specially advertised both on the fairgrounds as well as via website, such as with uniform billboards and banners at the fairgrounds as well as in a printed and an on-line exhibitor directory. The exhibit space reserved for the German companies also has an excellent location on the fairgrounds.

In 2014, more than 100 companies from Germany presented their products and services on approximately 4,800 m² of net area. For 2016, more than 150 exhibitors from Germany are expected at the CCMT.

Funding from the federal government for the first time

At the request of the German Machine Tool Manufacturers Association (VDW), German Federal Ministry of Economics and Technology will sponsor a joint presentation of the German economy with a federal contribution to the CCMT in 2016 for the first time. The aim is to enable small and medium enterprises to have a cost-effective and efficient presence at the fair. Stands from twelve to 100 square meters in size will be sponsored.

Further information as well as high-resolution images regarding the CCMT are available on the newly-created website: www.german-group-ccmt.com.

IMAG – Internationaler Messe- und Ausstellungsdienst GmbH

IMAG, a subsidiary of the Messe München International Group, organizes trade fairs around the world and supports participants in international events outside Germany on behalf of public and private clients. Since its foundation in 1946 in Munich, IMAG has been involved in over 5,000 international exhibitions abroad. IMAG's annual portfolio encompasses approximately 30 trade fairs, spanning around 20 countries. The events focus in particular on the automotive, commercial vehicles and auto parts sector; construction materials and equipment; tools; environmental technology and analytics.

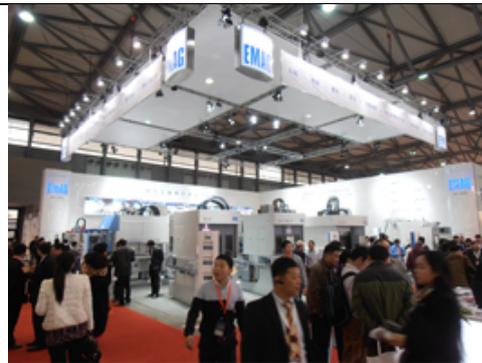
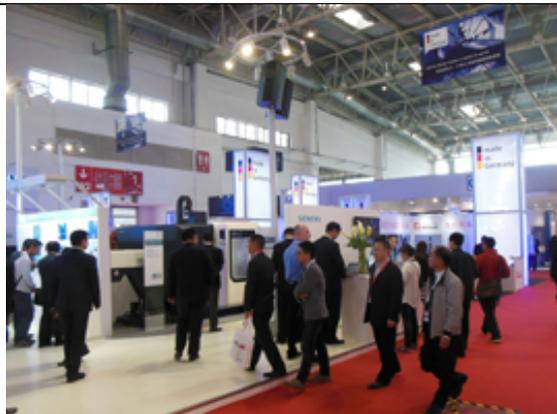
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Captions:



The China CNC Machine Tool Fair (CCMT) will be held in Shanghai from April 11 to 15, 2016. The biennial trade fair for machine tools alternates with the China International Machine Tool Show (CIMT) in Beijing.

On the newly-created website www.german-group-ccmt.com, IMAG provides comprehensive information about the China CNC Machine Tool Fair (CCMT) to interested exhibitors.



In 2016, for the first time, there will be a joint exhibition of German companies at the CCMT that will be sponsored by the German Federal Ministry of Economics and Technology. In 2015, at the German Pavilion of the sister trade fair CIMT, more than 50 companies presented their products and services on ca. 870 m².

One of the German exhibitors of CCMT 2014 was the EMAG Group from Salach. Overall, more than 100 German companies exhibited on ca. 4,800 sqm net area.